

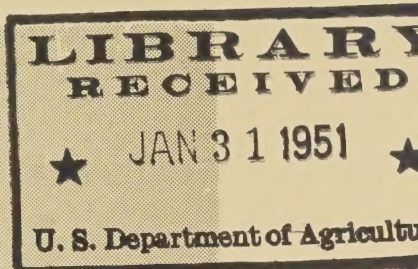
Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62,61

20

1951 RICH GLADS



GARNET GLOW

MARION C. RICH

MARION
Wayne County
NEW YORK

FOREWORD

We appreciate the interest that growers and exhibitors have taken in our introductions. They are listed by a number of catalogers and are winning many blue ribbons at the shows. It is our sincere endeavor to produce the best for exhibition and commercial work. Most of our varieties are particularly good for hybridizing: August Moon, Birch Red, Black Cherry, Bronze King, Garden Gold, Garnet Glow, and Sunset Orange have all given excellent seedlings. Strutter has produced by mutation the sensational "FANTASY", a very heavy textured, ruffled and fluted, peach pink with chartreuse spurs on the back. Fantasy will be ready for distribution in 1952 and will be a dream for corsage and arrangements. It keeps 24 hours out of water.

We have been propagating most of our varieties by selection for several years, and this selected stock gradually takes its place in distribution. Our fields and bulbs are inspected by the N. Y. State Dept. of Agriculture. Bulbs are washed and quickly dried after digging. We take great care to furnish the cleanest, healthiest stock possible. We will replace or make an adjustment on any stock found not true to name.

Kodachromes of our Glads and seedlings are available to groups for meetings, etc. There is no charge except the return postage and insurance. Send your requests in early.

The number following the variety in our list denotes the N.A.G.C. size and color classification; 100 & 200 miniature and small; 300 medium; 400 large; and 500 giant:

A Wholesale List of our varieties will be furnished dealers and large growers on request.

10 BULBS AT 8 TIMES THE PRICE OF ONE.

NO ORDERS LESS THAN \$2.00 PLEASE.

ALL EXPRESS SHIPMENTS WILL BE SENT COLLECT.

Retail orders sent Parcel Post, postpaid.

1951 — INTRODUCTIONS — 1951

BONNIE LASS -

((Picardy x Damaris) x Highland Chief Sdl.).
466 Class. 85 days to bloom. Bonnie Lass is a very clean, pure orchid lavender, with a white blotch diffused into lavender on a single lip petal. Midribs are lighter and slightly raised or creased. Petals have frilled wavy edges and are of good texture. Attachment is good, facing and spacing excellent. The stalk is slender, but very strong and always straight. It opens very well in water when cut in bud, holds its size to tip, and blooms well from any size bulb. Very healthy, and quite prolific, and good germination of bulblets. The growth is up to 60" tall, 25" flowerhead, 4½" to 5" blooms, 20 buds and opens up to 8. This will make a fine show flower and an excellent commercial.

EACH - \$2.00 any size. No Discount.

Bulblets in lots of ten only - \$2.00.

From Leo G. Klein.

(Originator's Description)

PARADE -

(Picardy x Burma) x Burma. 470 Class. 68 - 70 days to bloom. Parade is a Cyclamen purple, with a magenta throat. (British Color Chart). It is the earliest purple variety yet introduced. The color is very lively and appealing and does not burn in the sun, nor has Parade ever produced a crooked spike. Bulblet production and germination are excellent. It grows about 50" tall, with 19 - 21 buds, 8 open and 6 in color. Facing, placement, attachment, vigor and health are all good. Parade scored 86.6 points on its "Award of Commendation" rating by the Empire State Gladiolus Society Seedling Committee in 1950.

EACH - \$3.00 any size. No Discount.

1950 — INTRODUCTIONS — 1950

GARNET GLOW -

(Rich Red x King Lear). 454 Class. 80 days to bloom. Garnet Glow is a clean, glistening garnet red self with no markings. The florets which are ruffled and wavy, with good substance, have excellent facing and spacing, and are very well attached to the slender strong spike. It makes a beautiful exhibition spike that will stand a lot of handling, and does not burn in the sun. Garnet Glow grows about 50" tall, with 24" flowerhead, 5" blooms, 20 buds, and opens 8, with 6 buds in color. Foliage and bulbs are both healthy, and bulblet production good, and germination fair. It

received 9 blue ribbons in our E.S.G.S. Shows in its first showing season (1950).

EACH - Large \$3.00 Med. \$2.00 Sm. \$1.00

Bulblets each 30c 10 for \$2.00

DESERT DUSK -

(Lotus x (Mother Machree x Picardy)). Class 586. 100 days to bloom. Desert Dusk is an eye catching smoky that attracts all with its pleasing color, its huge expanse of bloom, and its fine overall habits. The color is a smoky slate salmon with a blue overcast, and an orange red blotch. The florets have lightly frilled edges, good substance, are long lasting, and their facing and spacing is excellent. The plant has a strong, straight, medium spike, healthy foliage and bulb, and bulblet production and germination is fair. The color is similar to Misty Dawn but much livelier. It grows up to 57" tall, with 30" flowerhead, 6" blooms, 22 buds, and opens 8 in the field. It received the E.S.G.S. Commendation Award with a score of 85.3. In 1950 it won 7 Blue Ribbons at N. Y. State Shows.

EACH - Large \$3.00 Med. \$2.00 Sm. \$1.00

Bulblets each 30c 10 for \$2.00

PREVIOUS INTRODUCTIONS

AUGUST MOON -

(1949) 510 Class. 80 days to bloom. Color is purest light yellow with no marking or flaking, and the huge blooms are round with lightly frilled edges and are of good texture. Facing and spacing are very good and attachment is also good. It has a very straight, strong, wiry spike and upright green foliage. The plant is healthy, and propagation and germination of bulblets is fair. It is an excellent show or commercial variety. Performance is up to 60" tall, 26" - 28" flowerhead, 6¼" blooms, up to 15 buds, 6 open. In 1950 August Moon won 6 Blue Ribbons for us at the N. Y. State shows that we attended.

EACH - L. \$2.00 Med. \$1.50 Sm. \$1.00

Bulblets each 20c 10 for \$1.50

BIG TOP -

(1942) 541 Class. 75 days to bloom. Big Top is still one of the leading winners for show or commercial. Color is medium to light pink with attractive carmine feather in throat. Grows easily 6 feet tall with flowerhead up to 40", blooms 7½", 22 - 26 buds, 6 open. It is BIG, beautiful, and cheap.

EACH - L. 2/25c Med. 3/25c Sm. 5/25c

Bulblets 100/75c

BIRCH RED -

(1945) 552 Class. 90 days to bloom. Birch Red has beauty, purity of color, and a satin sheen that is unequalled in the giant deep reds. This along with its excellent habits, vigorous growth, and easy cutting qualities, is making it a leading commercial and show Glad. In its season it out sells all other varieties combined in our cut flower trade. It is always straight with excellent facing and attachment. It grows up to 60" tall, 24" flowerhead, 5½" blooms, 19 buds, 7 open. Bulblet production and germination good.

EACH - L. 50c Med. 40c Sm. 25c

Bulblets 10/40c 100/\$3.00

BLACK CHERRY -

(1948) 554 Class. 85 days to bloom. Black Cherry, recognized as the best black red in its class, won in 1950, eleven Blue Ribbons in our N. Y. State shows alone, bringing its New York State total of "Blues" to 27 in 3 years. It never burns in the field and with ordinary culture grows 50" tall, 24" fl. hd., 6" blooms, 20 buds, opening 9. It is an easy, healthy grower with plenty of bulblets from bulblet stock and small bulbs, but few on large. The well placed florets are of good texture, slightly wavy, and well attached on a strong, straight stem. It makes a beautiful exhibition spike. It is a very good seed and pollen parent.

EACH - L. \$2.00 Med. \$1.50 Sm. \$1.00

Bulblets each 20c 10/\$1.50

BRONZE KING -

(1946) 580 Class. 95 days to bloom. A smooth bronze smoky with a brilliant orange blotch. Excellent textured, long lasting blooms, on a straight strong spike. It grows about 60" tall, 25" fl. hd., 5½" blooms, 19 buds, up to 7 open. We used

this extensively in basket work and for cut flowers. The demand for this fine smoky is increasing steadily. It is very healthy.

EACH - L. 50c Med. 40c Sm. 30c
Bulblets 10/40c 100/\$3.00

DRAGONS BLOOD -

(1946) 554 Class. 85 days to bloom. Another giant black red that is a regular winner. Attachment is fair, usually straight, healthy and prolific, opens 8.

EACH - L. 30c Med. 20c Sm. 10c
Bulblets 10/25c 100/\$2.00

GARDEN GOLD -

(1948) 512 Class. 90 days. This is the most beautiful and gorgeous deep yellow that we have seen. The color is pure clean golden yellow with slightly deeper throat, and without any flaking or foreign color. The florets are of good texture, lightly ruffled, and have frilled edges. Facing is excellent and attachment is good, on a tall staight and strong spike. The plant and bulb both very clean and healthy. Bulblet production is fairly good but some have a double shell which should be peeled or cracked. Germination is good. We had spikes in our growing field, without irrigation, that grew 67" tall, with 32" flowerhead, 7" blooms, 21 buds, and 6 open.

EACH - L. \$2.00 Med. \$1.50 Sm. \$1.00
Bulblets each 20c 10/\$1.50

MISTY DAWN -

(1941) 580 Class. 95 days. Soft smoky gray or bluish salmon, with a smoky orange blotch. One of the leading winners in this class. Opens up to 9..

EACH - L. 2/25c Med. 3/25c Sm. 5/25c
Bulblets 100/75c

PORCELAIN BLUE -

(1945) 478 Class. 90 days. This is a true Pansy Blue or medium dark violet with a creamy white throat feather. One of the largest near blues with blooms measuring to 6" this past season. It makes a fine cutting, strong spike, always straight and with good placement. Blooms are of excellent texture, plant and bulbs HEALTHY, prolific and germination good.

EACH - L. 40c Med. 30c Sm. 20c
Bulblets 10/30c 100/\$2.50

ROSY TORCH -

(1947) 462 Class. 80 days. Bright clear cerise rose, self color except a faint white pencil line on throat petal. Fine for floral work. Excellent textured, flat open, lightly ruffled, perfectly arranged blooms on a straight strong slender spike. Attachment very good; healthy, prolific, and excellent bulblet germination.

EACH - L. 20c Med. 15c Sm. 2/20c
Bulblets 15/25c 100/\$1.50

RUFFLED NIGHT -

(1947) 454 Class. 70 days. This is one of the most beautiful black reds, with clear glowing blooms of satin sheen. Ruffled, flat open, and heavy textured blooms, with a very small white pencil line on throat petals. Spike is straight and strong, with well placed blooms that do not burn or wilt easily. Bulblet production and germination is excellent. Good winner at the shows.

EACH - L. 75c Med. 50c Sm. 25c
Bulblets 10/50c 100/\$4.00

SUNSET ORANGE -

(1946) 536 Class. 95 days. Pure orange scarlet with creamy yellow blotch. Next to Birch Red it is the best late cutter in our field. Good propagation and germination of bulblets. It is a good winner at the late shows.

EACH - L. 40c Med. 30c Sm. 20c
Bulblets 10/30c 100/\$2.50

WINTER WHITE -

(1947) 500 Class. 70 days. A fine, pure, glistening white with good textured blooms having lightly frilled edges. Excellent facing and spacing on a strong slender always straight spike. Attachment fair. Blooms from all size bulbs and will open up to 8.

EACH - L. 75c Med. 50c Sm. 25c
Bulblets 10/50c 100/\$4.00

GENERAL LIST

BENJAMIN BRITTEN -

(366). One of the best Holland introductions. Vigorous growing deep mauve lavender.

L. 50c Bulblets 5/25c

BLUE GIANT -

(478). A very large medium violet from Australia. It is a strong grower, florets have only fair attachment.

L. \$1.00 Med. 75c Bulblets 2/25c

BOLERO -

(582). This smoky orange novelty with ruffled pointed petals is very popular.

L. 2/20c Med. 4/25c Sm. 6/25c Bulblets 25/25c

BURMA -

(562). Heavily ruffled rich dark rose. One of the best for home or show.

L. 2/25c M. 4/25c S. 8/25c Bulblets 75/25c

ELIZABETH THE QUEEN -

(566). This is the most popular lavender for cut flowers or show.

L. 2/25c M. 4/25c S. 8/25c Bulblets 100/25c

EVANGELINE -

(560). Wonderful tall pale rose pink with creamy throat. One of the best glads of recent years and one of the finest pollen parents we have used.

L. \$1.00 M. 60c S. 40c Bulblets 4/25c

FLORENCE NIGHTINGALE -

(400). We believe this to be one of the two best whites in commerce. Opens 6 - 8 glistening ruffled 5½" florets.

L. 25c M. 20c S. 2/30c Bulblets 10/25c

GOLDEN BEAUTY -

(512). A fine, deep golden yellow from Australia. Opens 8.

L. 25c M. 2/30c S. 2/20c Bulblets 10/25c

KAWATIRI -

(516). Excellent Australian buff with cream throat.

L. 35c M. 25c S. 2/25c Bulblets 15/25c

KEEFER -

(478). A very large and striking new deep violet, opening up to 9.

M. \$1.00 S. 75c Bulblets 3/25c

LADY ANNE -

(500). One of the earliest whites, with lightly ruffled florets and light yellow throat.

L. 15c M. 2/20c S. 4/20c Bulblets 50/25c

LEADING LADY -

(506). The most popular cream for commercial or show.

L. 2/25c M. 4/25c S. 10/25c Bulblets 100/25c

LOVELINESS -

(140). Pink and white miniature with fringed petals.

Any size 3/25c Bulblets 25/25c

MINSTREL -

(566). This giant lavender is the best in its class for us.

L. 20c M. 2/20c S. 3/20c Blts. 15/25c

OKLAHOMA -

(386). A very beautiful ruffled, smoky blue gray.

L. 2/25c M. 4/25c S. 6/25c Blts. 50/25c

ORANGE GOLD -

(422). Real golden orange with a yellow throat. Very popular.

L. 2/25c M. 4/25c S. 6/26c Blts. 50/25c

PASTEL -

(486). A very smooth smoky blue gray. Vigorous grower, fine seed parent.

L. 15c Blts. 20/25c

PATROL -

(416). This clear apricot with a yellow throat is an easy grower of show champion spikes.

L. 35c M. 25c S. 2/30c Blts. 15/25c

PERSIAN RUG -

(486). A new bright and attractive rose and blue smoky, with a large creamy yellow throat; lightly frilled. We won at the shows with this.

L. \$3.00 M. \$2.25 S. \$1.50 Blts. 25c each

PICCOLO -

(101). A nice face up, white with scarlet center. One of the smallest glads grown.

Any size 2/25c Blts. 20/25c

RIDGELEY -

(470). A very robust large purple. It is an easy grower with fine spikes even from small bulbs. One of the best in its class and an easy show winner. Plant early.

L. \$1.00 M. 75c S. 50c Blts. 3/25c

SHERWOOD -

(470). This is one of the best new purples, with ruffled velvety blooms.

L. 50c Blts. 8/25c

SPARKS -

(507). A very showy light yellow with an orange scarlet feather.

M. 2/25c S. 4/25c Blts. 10/25c

SPIC AND SPAN -

(442)). Here is one of the best glads in any class. A ruffled medium pink opening 10. Top show and commercial flower.

L. 30c M. 25c S. 20c Blts. 5/25c

SPOTLIGHT -

(413). The most popular yellow with a red blotch. It is an excellent grower and the best commercial yellow.

L. 2/20c M. 4/25c S. 8/25c Blts. 100/25c

STATUETTE -

(213). Very fine small ruffled yellow with a red throat mark, opens 6 - 7 on a well proportioned spike. Excellent seed setter for hybridists.

L. \$3.00 Blts. 25c each

STRAWBERRY PEACH -

(533). Really beautiful, ruffled, heavy textured, smooth peach and buff, scarlet blotch.

L. 25c M. 2/30c Blts. 15/25c

TEXAS -

(500). One of the best early whites, tall and vigorous.

L. 15c M. 2/20c S. 4/20c Blts. 25/25c

TIVOLI -

(461). This beautiful soft rose pink we believe to be the best from Holland. It is a tall fine grower and excellent for show or commercial.

L. 2/30c M. 3/25c S. 4/25c Blts. 25/25c

TOPFLIGHT -

(560). Another excellent rose that is very fine for us.

L. 75c M. 50c S. 25c Blts. 5/25c

TUNIAS WIZARD -

(582). Supposed to have grown to 12" in Australia. We grew it 8". It is giant smoky with fair attachment.

M. 35c S. 25c Blts. 5/25c

VOODOO -

(486). One of the best low priced smokies, with ruffled bronze rose florets in an odd color combination and very popular.

L. 25c M. 2/25c S. 3/25c Blts. 20/25c

WAR PAINT -

(436). One of the best scarlets. Opens up to 10 and makes an excellent show or commercial.

M. 35c S. 25c Blts. 5/25c

WEDGWOOD -

(366). Of all the glads this is one of the most beautiful. A heavily ruffled lavender and cream that is a fine grower and an excellent seedling parent. Wonderful for corsage or arrangements.

L. 25c M. 20c S. 2/25c Blts. 15/25c

WHITE GODDESS -

(500). The finest and most beautiful ruffled white we grow and one of the two best whites in our field. It is tall, vigorous and healthy, and opens 8.

L. 50c M. 30c S. 20c Blts. 5/25c

WHITE MAGIC -

(500). Not as good as White Goddess for us, but a nice clean, cool, ruffled white.

L. \$1.00 M. 75c S. 50c Blts. 3/25c

WHITE SATIN -

(100). Pure creamy white face up with white stamens.

Any size 2/25c Blts. 20/25c

WINTER CARNIVAL -

(107). Creamy white face up with rosy pink petal tips, 2" bloom.

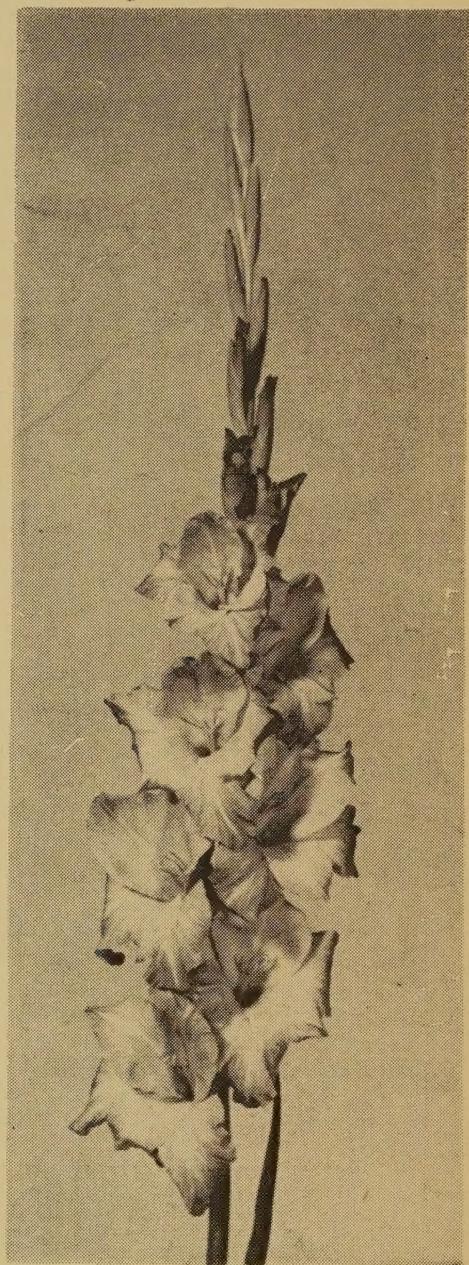
Med. or Sm. 2/25c Blts. 10/25c

YELLOW HERALD -

(411). Very early good yellow with good habits and an excellent seed setter.

L. 2/25c M. 3/25c S. 5/25c Blts. 50/25c

Watch for "FANTASY" at the
New York State Shows



DESERT DUSK

NEW
BLUE RIBBON
WINNER
GIANT SMOKY

EMPIRE STATE GLADIOLUS SOCIETY

MEMBERSHIP BLANK

REMIT TO THE

TO: GORDON R. MCKENNEY, SEC'Y.
44 CANISTEO ST. HORNELL, N.Y.

EMPIRE STATE GLADIOLUS SOCIETY
BY CHECK, MONEY ORDER OR CASH

EMPIRE STATE GLADIOLUS SOCIETY MEMBERSHIP \$1.50 ☐

EMPIRE STATE MEMBERSHIP BRINGS YOU SIX BULLETINS EACH YEAR CONTAINING NEWS AND VIEWS, CULTURAL HINTS, NOTES ON HYBRIDIZING AND THE LIKE. EACH MEMBER IS ENTITLED TO EXHIBIT AT ALL E.S.G.S. SHOWS AND TO VOTE AT ANNUAL MEETINGS.

AFFILIATE MEMBERSHIP WITH THE CANADIAN GLADIOLUS SOCIETY \$2.50 ☐

THIS MEMBERSHIP ENTITLES YOU TO ALL BENEFITS OF E.S.G.S. MEMBERSHIP NOTED ABOVE. PLUS ANNUAL MEMBERSHIP IN THE CANADIAN GLADIOLUS SOCIETY. THIS BRINGS YOU A VERY FINE YEAR BOOK WHICH FEATURES AN EXCELLENT VARIETY SYMPOSIUM AND OTHER VALUABLE INFORMATION. THIS REPRESENTS A \$3.50 VALUE FOR ONLY \$2.50

AFFILIATE MEMBERSHIP WITH THE NORTH AMERICAN GLADIOLUS COUNCIL . . . \$2.50 ☐

THIS MEMBERSHIP ENTITLES YOU TO ALL THE BENEFITS OF E.S.G.S. NOTED ABOVE. PLUS SUPPLEMENT MEMBERSHIP IN N.A.G.C. THIS BRINGS YOU A QUARTERLY MAGAZINE AND FULL PRIVILEGES OF THE SOCIETY. A \$3.00 VALUE FOR ONLY \$2.50.

ALL THREE: - E.S.G.S., C.G.S. AND N.A.G.C. (\$5.00 VALUE) \$3.50 ☐

NAME-----
PLEASE PRINT STREET OR R.D. No.

ADDRESS-----
POST OFFICE ZONE NUMBER COUNTY STATE OR PROVINCE.

Marion, New York, 195 . .

M.....

.....

• • • • •

Ship Via.....

When.....

Terms..... Amt. Enclosed

